



WASHBURN
CENTER FOR CHILDREN

where to turn for help

2007 ANNUAL REPORT



In 2007, Washburn Center for Children was the place where more than 1,500 children and their families turned for help.

Dear Friends & Partners:

In 2007, Washburn Center for Children was the place where more than 1,500 children and their families turned for help. We delivered on our promise to help children lead successful lives with a number of noteworthy accomplishments guided by a clear long-term vision.

In year two of our five-year strategic plan, we made significant progress on our priorities, to:

- **Build a center of excellence in children's mental health;**
- **Increase access to quality mental health care; and**
- **Strengthen focus on child trauma.**

The Outpatient, School Based Mental Health and Home Front programs expanded in 2007 to serve more children. We deepened our knowledge of and commitment to implementing trauma-related treatment approaches across departments. Our clinicians made further progress on employing best practices in assessment and treatment, and we strengthened our quality assurance efforts.

Our reputation as an incubator for promising, innovative practices was strengthened as we presented at a national conference on a new treatment model for very high risk children. And we continue to benefit from numerous collaborative partnerships.

Our new agency name, logo and tag line "**where to turn for help,**" implemented with pro bono consultation from Yamamoto Moss Mackenzie, provides the communications image we need to better connect with our community partners and supporters.

None of this good work would be possible without the foundation that a strong financial position provides. We were able to secure improved rates for some services and enhance our fundraising efforts. With the help of many generous donors, corporations and foundations, we raised \$846,000 against a goal of \$800,000 to support Washburn's core programs.

As Washburn enters its 125th year, we are reminded that taking the long view is paramount to the agency's success. Just as our clients gradually build the skills and competencies to create success for themselves, Washburn is on a deliberate and strategic path towards fulfilling our role as the area's leading children's mental health organization.

Thank you for your interest in Washburn Center for Children. We look forward to our continued partnership in the years to come.



Richard Renikoff
President, Board of Trustees



Steve Lepinski
Executive Director



WASHBURN
CENTER FOR CHILDREN

where to turn for help

The forest is beautiful, but for children, through time immemorial, it is also the place where darkness and the unknown live. With Washburn's care and support, however, children gain the strength and self-knowledge to step out from the darkness into the light.

Communities Turn to Washburn



“The services of Washburn have turned this child’s preschool experience into one of calm and joy.”

Early Childhood Center Director, Temple Israel

Mission

Washburn Center for Children helps children with social, emotional and behavioral challenges, and their families, lead successful lives.

Core Programs

Chemical Health Family Services: Offers community-based parenting groups, in-home counseling, and youth prevention services to help families in recovery stay chemical-free; and addresses unique parent and family issues.

Day Treatment: Provides preschool and elementary school children with serious emotional and behavioral challenges with an intensive half-day treatment program, plus group and family therapy, case management, psychiatric care, and aftercare needed to transition back to their community school.

Family Focused Preschool and Infant/Toddler: Offers early childhood services to support healthy child development in families at risk, including free in-home therapeutic services, parent groups and a therapeutic preschool.

Home Front: Provides in-home and community-based counseling and case management services for families who have school-age children at risk of out-of-home placement due to severe emotional and behavioral difficulties.

Outpatient: Provides assessment and treatment, including individual and family therapy, psychological evaluations, psychiatric services and case coordination.

Outreach: Offers free consultation and training for child care and preschool providers to help identify and work with children who have social, emotional or behavioral needs.

Schools Turn to Washburn

“You and your services are greatly valued at our school.”

Elementary school principal in Eden Prairie

“Washburn has been a lifeline for us this year.”

Early Childhood Center Director, Temple Israel



2007 Highlights

It was a year of expansions, strengthening, recognition and a new “look” to reflect our status as one of the leading children’s mental health organizations in the Twin Cities.

Even More Served

- Increased to 1,500 children and their 4,000 families served
- Aged birth to 18
- 60% low income—all families served regardless of ability to pay

Increase Capacity and Quality

- The Psychology Doctoral Internship Program expanded providing a unique training experience for psychologists-in-training
- Trained 7 doctoral psychology students ranging from therapy practicum students to predoctoral interns to a new postdoctoral psychology fellow
- Washburn is one of only a handful of training sites in Minnesota for doctoral psychology interns with a specialization in children’s assessment and treatment services

Treating Child Trauma

- 12 clinical staff members were trained in Trauma Focused Cognitive Behavioral Therapy (TF-CBT)
- TF-CBT is an innovative, evidence-based treatment for childhood trauma
- It is a nationally recognized model designed to address the unique needs of children with Posttraumatic Stress Disorder (PTSD) and other problems related to traumatic life experiences

Expansion

- Expanded the School Based Mental Health Program to 8 public schools located in Eden Prairie and Minneapolis
- The therapists provided a range of services in each school ensuring quick access to assessment and treatment services as well as consultation and training for teachers
- Outcomes are promising and plans are underway to provide services in more schools

Parents Turn to Washburn



“We always got the help we needed at Washburn. From the smallest phone call to intensive therapy sessions. We felt valued.”

Parent of a 7 year-old

Innovative Approach

- Continued to develop the agency's innovative treatment approach for young children who have had early experiences of attachment disruption and trauma
- The results of this continue to receive local and national interest

New Image Management

- Brand agency Yamamoto Moss Mackenzie generously partnered with us pro bono to develop the new name, logo and accompanying visual images
- New tag line, "where to turn for help," makes clear our central promise to children and families in the community—a promise Washburn has kept for 125 years and counting

Minnesota 150

- Honored as one of *Minnesota 150* by the Minnesota Historical Society
- Washburn Center for Children was one of 150 "people, places, and things" who promoted real, lasting change within Minnesota
- Noted for establishing a "culture of concern" for at risk children that lasted for more than a century.

2007 Outcomes

- 82% of daycare providers and Preschool teachers who participated in the Outreach Program reported increased knowledge in working with behaviorally challenging children
- 87% of families who received services agreed that Washburn helped them improve and cope with problems
- 96% of children served through the Home Front Program avoided out-of-home placement
- 87% of children who attended Preschool Day Treatment graduated successfully
- 100% of children who participated in Preschool Aftercare finished the school year in their community school or preschool setting

Children Turn to Washburn

"It's really fun to just be a kid."

Elementary school student (when asked how he likes his current life absent the overwhelming stress and conflict)

"I see I'm a different person now."

13 year-old boy upon graduation from outpatient treatment

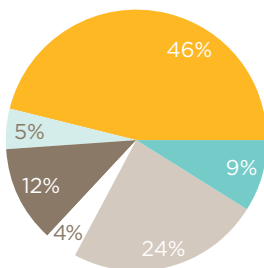


2007 Financial Information

Operating Fund: Statement of Activities Years Ended December 31, 2007 and 2006

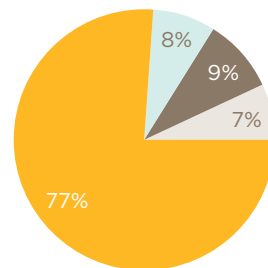
Revenue:	2007	2006
General Support:		
Released from Restrictions	842,971	841,768
Investment Income	102,764	395,864
Contributions and Bequests	<u>359,864</u>	<u>314,857</u>
Total General Support	1,305,599	1,552,489
Service Income:		
County Contracts	857,025	770,344
Insurance and Client Fees	2,237,286	2,031,562
Other Service Fees	<u>21,481</u>	<u>15,662</u>
Total Service Income	3,115,792	2,817,568
United Way	186,906	186,927
Other Federal, State and Local Contracts	324,254	383,798
Total Revenue and Support	4,932,551	4,940,782
Expenses:		
Salaries and Benefits	3,822,217	3,576,719
Expendables	388,507	321,961
General Operating Expenses	425,693	475,701
Facilities	<u>348,120</u>	<u>309,883</u>
Total Expenses	4,984,537	4,684,264
Excess (Shortfall) of Support and Revenue over Expenses	(51,986)	256,518

2007 INCOME



Investment/Endowment Income: 9%
Government Contracts: 24%
United Way: 4%
Corporate and Foundation Contributions: 12%
Individual Contributions: 5%
Service Fees from Insurance, Clients & Other: 46%

EXPENSES BY FUNCTIONAL TYPE



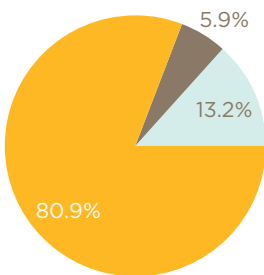
Salaries and Benefits: 77%
Expendables: 8%
Operating Expenses: 9%
Facilities: 7%

**Statement of Financial Position
Combined All Funds, As of December 31, 2007 and 2006**

Assets:	2007	2006
Cash and Equivalents	395,225	336,546
Receivables		
Contributions	321,097	321,611
Service Fees	514,078	475,889
Note	16,949	14,356
Prepaid Expenses	54,995	45,545
Long Term Investments	7,973,521	7,808,265
Land, Building and Equipment (less allowances for depreciation)	<u>1,046,581</u>	<u>1,114,825</u>
Total Assets	10,322,446	10,117,037
Liabilities and Fund Balance Total Assets		
Accounts Payable	95,982	110,289
Accrued Expenses	177,620	130,522
Deferred Revenue	15,000	-
Long Term Debt and Life Insurance Obligation	<u>97,618</u>	<u>50,363</u>
Total Liabilities	386,220	291,174
Fund Balance	<u>9,936,226</u>	<u>9,825,863</u>
Total Liabilities and Fund Balance	10,322,446	10,117,037

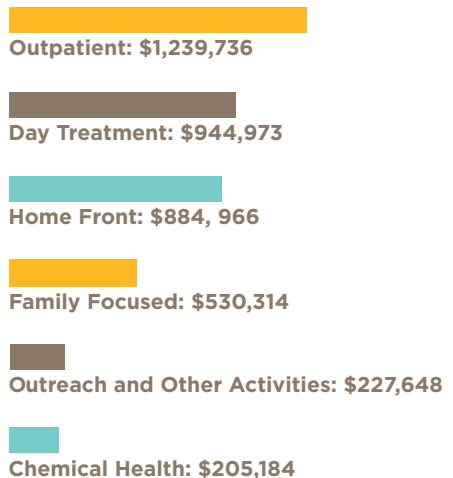
A certified audit is available at the agency.

EXPENSES BY EXPENSE CENTER



Programs to Clients: 80.9%
Development: 5.9%
Administration: 13.2%

2007 PROGRAM COSTS



49th Street Society

When Washburn Orphanage opened in 1883, it stood at the corner of 50th Street and Nicollet Avenue in Minneapolis. But the main entrance was on 49th Street. It was the doorway to hope and opportunity for hundreds of children. So when a special group of community leaders and Washburn supporters was organized in 1996, they called themselves the 49th Street Society. Their contributions have become an essential element in accomplishing our mission.

\$25,000 +

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\$10,000 - \$24,999

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\$5,000 - \$9,999

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Supporters

Washburn Center for Children was fortunate to have the support of many who share our commitment to helping children lead successful lives. Washburn donors have the satisfaction of knowing their gifts not only help address immediate needs, but are an investment in our children's future. Thank you to the following individuals, corporations and foundations for their support.

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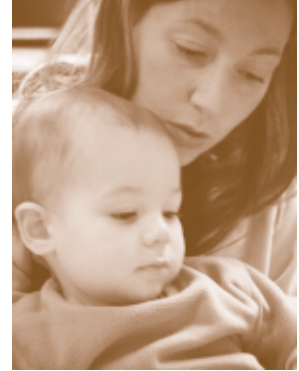
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